

Here is a sample thank-you letter.

June 20, 2011 (Change to current date)

Sandra Jones (Put correct contact information, including name, address, phone and/or  
KIMO-TV e-mail)  
Anchorage, AK

Dear \_\_\_\_\_, (Insert name)

Thank you for your recent airing of the Al-Anon Family Groups' public service announcement. While most people are aware of the benefits that Alcoholics Anonymous has brought to men and women who have a drinking problem, many are still uninformed about Al-Anon's service to friends and families who suffer from the impact of a loved one's drinking.

Thank you for helping us reach out to the people who need help in our community.

Sincerely,

August 18, 2011 (Change to current date)

Sandra Jones (Put correct contact information, including name, address, phone and/or  
KIMO-TV e-mail)  
Anchorage, AK

Dear \_\_\_\_\_, (Insert name)

I would like to thank you for airing the Al-Anon Family Groups' public service  
announcements this year. We really appreciate your service to \_\_\_\_\_. (Name  
of city PSA was played in.)

This next month is especially difficult for families that have a drinking problem. Getting  
children ready to go back to school is stressful enough. Add in the behavior of an alcoholic  
parent, and it can become very overwhelming. That is why we hope you will show the  
Al-Anon PSAs a few more times, so the audience will know how to find free resources to  
help themselves and their families.

Thank you, again, for helping the families in our community that have a drinking problem.

Sincerely,